

CollPlant Biotechnologies

WE'RE HIRING!

Sales Development Representative

CollPlant Biotechnologies is developing technologies in the fields of regenerative medicine, 3D bioprinting of tissues and organs and medical aesthetics. We are looking for a **Sales Development Representative** to join our site in Rehovot. Reporting directly to the Director of Commercialization.

Major Duties and Responsibilities

- Support the sales and marketing team to achieve the business development and revenue goals.
- Market analysis, market data, and analytics abilities.
- Interface with supply chain, R&D, regulatory, IT, financial, and legal departments to ensure successful sales deliverables.
- Process sales orders on Priority and handle all related documentation.
- Communicate with relevant prospects, from lead generation to creating meetings that can lead to further business opportunities.
- Maintained sales database, including updated sales and customer records, monthly sales, and forecast reports.
- Capability to work with a digital marketing agency.
- Perform ongoing analysis and measurement of sales and marketing activities, e.g. product sales, marketing campaign success, etc
- Maintain marketing and training materials database.

Requirements

- A bachelor's degree in Business administration ,marketing or related fields
- Attention to detail, analytical abilities
- Experience working with Priority – a must
- Experience working with CRM, GoogleAds, Google Analytics, LinkedIn and theoretical understanding of SEO and content strategies- Advantage
- Experience in a similar position environment- an advantage
- Excellent English, with the ability to write and communicate with customers abroad
- Excellent interpersonal communication skills.
- Proficient in Office (Excel, PowerPoint, etc).
- Know-how of marketing automation tools, such as Hootsuite, Hubspot, Pipedrive, Notion

Please send your CV in the attached link <https://wkf.ms/3LcuQSP>